



New Monterey Business Association - Lighthouse District

Board of Directors Meeting

Thursday, October 9, 2025

9:00 AM

American Burger at 738 Lighthouse Ave, Monterey, CA 93940

The public is invited to email questions or comments to pcofresi@lighthousedistrict.net, prior to the meeting. This meeting will be held at American Burger at 738 Lighthouse Ave, in Monterey.

AGENDA

- I. Welcome and Call the Meeting to Order**
- II. Public Comments**
- III. Approval of September 2025 Minutes**
- IV. Executive Committee**
- V. Restaurant & Retail Update**
- VI. New Businesses / Opening Soon**
- VII. Promotion and Design**
 - a. Website
 - b. 2025 Events
 - i. **RECAP:** Movie in the Park - September 20
 - ii. Trick-or-Treat on Lighthouse - October 25
 - iii. Small Business Saturday - November 29
 - iv. Holiday Decorating Contest - December 13
- VIII. City Report/Update**
- IX. Old/New Business**
- X. Call to next meeting:** November 13, 9:00 AM, Location TBD
- XI. Adjourn to NMBA Annual Planning Meeting**

NMBA Board of Directors

Mario Costa, *Gianni's Pizza* ◦ Anthony Gonzales, *Off the Charts* ◦ Laura Hammon, *Mattress Nation*
Heather Jorgensen, *Headdress* ◦ Steve Kittrell, *Veloce Valuations* ◦ Jose Miguel, *American Burger*
Ryan Oetting, *Monterey Hostel* ◦ Christina Riddoch, *831 Escape Room* ◦ Kelly Sorensen, *On The Beach Surf Shop*